

Local Wisdom-Based Education Management: Building Identity in the Midst of Globalization)

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Abstract

Globalization has a significant impact on various aspects of life, including education. The rapid flow of globalization often makes the education system tend to follow international standards and forget local values that are part of a nation's cultural identity. In the context of Indonesia, which is rich in cultural diversity, local wisdom-based education management is important to maintain and strengthen national identity. Education that integrates local wisdom not only serves to preserve culture, but also to shape the character of the younger generation who have insight and deep understanding of the noble values of their culture. This study aims to examine the importance of local wisdom-based education management in building identity amidst the challenges of globalization. The approach used in this study is qualitative with a literature study method, to analyze the relevance and application of local wisdom in the education system in Indonesia. The results of the study show that the application of local wisdom-based education can strengthen a sense of pride in indigenous culture and form individuals who are more sensitive to diversity. Although there are challenges in integrating local wisdom-based curriculum, the great potential to keep national identity relevant and strong amidst the influence of globalization is very open.

Keywords: Educational Management, Local Wisdom, Identity, Globalization.

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Introduction

Globalization has had a significant impact on various aspects of life, including the world of education. The process of globalization that connects countries around the world has influenced the way education systems operate, changing the goals, approaches, and methods of teaching in many countries. One of the biggest impacts of globalization is the change in the curriculum adopted by many countries. Globalization also brings challenges, especially related to the preservation of local culture in the education system. While many education systems place more emphasis on international standards, local



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values and cultures are often neglected. For example, the use of a global language such as English that dominates many curricula can threaten the preservation of regional languages and local cultures.(Basri, H. 2023).Therefore, it is important to find a balance between following global educational developments while maintaining and preserving local cultural values.(Baihaqi, et al. 2024). With the advancement of technology and the ever-growing global culture, many schools and educational institutions focus on teaching that follows international standards. However, the increasingly strong influence of foreign cultures can lead to the erosion of local wisdom values that are the identity of society. On the other hand, education based on local wisdom can be a foundation for maintaining the nation's cultural identity amidst the rapid flow of globalization (Setiawan, D. 2018).

Local wisdom-based education is not only about teaching local knowledge, but also about building character and self-identity. By instilling local wisdom values, education can make a stronger contribution in creating a generation that is not only intellectually intelligent, but also has a high cultural awareness,such as mutual cooperation, respect for nature, and maintaining harmonious relationships in society.This is very important in facing the challenges of the times, where cultural identity is often threatened by modernity and the homogenization of global culture.Through local wisdom-based education, the younger generation is not only equipped with intellectual intelligence, but also high cultural awareness, which is very important in the midst of globalization that is increasingly blurring cultural boundaries. In this way, local wisdom-based education can create individuals who are more resilient, have good character, and have a deep understanding of the importance of preserving culture while remaining open to global developments (Afif, N. 2022).

Indonesia, as a country with cultural diversity, has a lot of potential in terms of local wisdom that can be used as a basis for educational management. This local wisdom includes cultural values, traditions, languages, and philosophies of life that grow and develop in society.This educational management does not only focus on administrative aspects and resource management, but also how education can reflect and respect the existing local cultural identity. Cultural values, such as mutual cooperation, mutual respect, and a sense of togetherness, can be embedded in the curriculum and learning activities, creating an environment that supports the development of student character (Wahyudi, WE, et al. 2024).Therefore, it is important to explore and utilize this local wisdom in education management in order to create an education system that is more relevant to the social and cultural context of society.Thus, local wisdom-based education management aims to form individuals who are not only competent in science, but also have cultural sensitivity and a deep understanding of the values that live in their society (Sri, B., et al. 2021).

Local wisdom is the intelligence and strategies of managing the universe in maintaining ecological balance that has been tested for centuries by various disasters and obstacles and human negligence. Local wisdom does not stop at ethics, but reaches norms and actions and behavior, so that local wisdom can be like a religion that becomes a guideline for humans in behaving and acting, both in the context of daily life and further human civilization. Educational management is a primary foundation in efforts to develop the character of students through a learning method that emphasizes the existence of

ideals and goals, through management that is carried out well and always strives for the growth of knowledge in each student, it is hoped that it will quickly improve the quality of human resources, furthermore educational management is a strategic alternative to improve the quality of education, considering the problems that occur in the learning system which are considered very complicated because they cover various aspects in it because basically a management without having an adequate educational foundation and knowledge will quickly encounter failure and destruction, for that it is necessary to improve a standardized learning system and is built through knowledge of high cultural values and superior student character in all things (Nurwati & Mulyana, 2021).

The implementation of local wisdom-based education management can also provide an opportunity for the community to maintain and preserve their cultural heritage. This is a form of respect for the values that exist in society that are often forgotten by the formal education system that focuses on national or international curriculum (Supriatna, M. 2024). Integrating local wisdom into education will help build a sense of pride in one's own culture, while providing a deeper understanding of the importance of diversity. By integrating local wisdom into the curriculum and educational practices, communities can maintain and pass on knowledge, traditions, and customs that have existed since ancient times to the younger generation. This also serves as an effort to maintain cultural diversity, increase pride, and strengthen a sense of togetherness amidst the rapid development of the era (Ruyadi, Y. 2022).

In the context of increasingly global globalization, local wisdom-based education is also one way to maintain national identity. Globalization has a significant impact in introducing various foreign cultures which often shift local cultures and traditional values (Siregar, A., et al. 2024). Thus, local wisdom-based education is not only about knowledge, but also about how to create awareness and strengthen national identity amidst the current of globalization. The flow of globalization that brings in outside influences can change people's perspectives and ways of life. Therefore, by prioritizing local wisdom in education, we not only build a strong national identity, but also foster a sense of love for the homeland among the younger generation.

Furthermore, an understanding of educational management that upholds the values of local wisdom in a region can build a perception that, to build a good learning method, a complex unity must be formed that is based on a shared vision and mission in realizing an educational institution that is accountable, professional, and supports an epistemological foundation that is in accordance with cultural values. In other words, this is what is called culture-based management (Berdame & Lombogia 2020). Culture-based education is an important tool in preserving local wisdom values so that local wisdom is local knowledge that has become integrated with belief systems, norms and culture and is expressed in traditions and myths that have been adhered to for a long time (Sawaludin, S., et al. 2023).

By integrating culture into the education system, the next generation can learn and understand the deep meaning of these values. This not only serves as a way to preserve cultural heritage, but also strengthens local identity, creates a sense of pride, and maintains cultural diversity in the face of ever-growing globalization. Thus, culture-based education is not only limited to the transfer of knowledge, but also as a forum to instill

awareness of the importance of preserving and appreciating existing local wisdom (Sulfemi, WB 2019).

With this background, local wisdom-based education becomes an urgent need to ensure that the future generation is not only academically intelligent, but also has the understanding and appreciation to build identity amidst the deep current of globalization towards culture and tradition. With this background, research local wisdom-based education management that builds identity amidst the current of globalization It is very important to strengthen cultural identity and improve the quality of educational management in accordance with regional characteristics. This research is also very relevant considering the increasing flow of globalization which is creating pressure on traditional culture through the flow of information dominated by foreign cultures, especially from Western countries. The impact is seen in changes in lifestyle, social norms, and the slowdown in the preservation of local culture. Therefore, it is important for the community to know how education management in the era of globalization can maintain a balance between accepting global change and preserving local cultural values that are part of national identity. Thus, the purpose of this study is to find out how the importance of local wisdom-based education management in building identity amidst the challenges of globalization.

Methodology

This study uses a qualitative approach with a literature study method, which aims to examine the concept of local wisdom-based educational management and its implications for identity development amidst globalization. Qualitative approaches enable researchers to gain an in-depth understanding of educational principles and practices that integrate local values, and how these play a role in shaping and maintaining cultural identities in societies increasingly influenced by globalization. In this study, the author conducted an analysis of various relevant literature, including books, journal articles, and previous research reports related to educational management and local wisdom (Adlini, MN, et al. 2022).

This literature study was chosen because it can provide a deeper understanding of the implementation of local wisdom-based education management, both from the perspective of theory and practice in the field. The sources used in this study come from previous studies that discuss local culture-based education and its impact on strengthening national identity. The analysis was carried out by comparing various thoughts and findings in the existing literature. The results of this analysis are then presented in the form of a narrative that discusses the relevance of the application of local wisdom in education management as well as the challenges and opportunities that exist. This study aims to provide new insights for education managers, policy makers, and the community regarding the importance of integrating local wisdom into the education system in Indonesia.

Results and Discussion

Local Wisdom-Based Education Management: Building Identity in the Midst of Globalization is an approach to education management that integrates local values and traditions into both formal and non-formal education systems. This approach involves various strategies, such as incorporating local wisdom materials into the curriculum, involving community and cultural figures in the learning process, and holding extracurricular activities based on local wisdom. In addition, teachers and educators are also trained to understand and apply local wisdom values in their teaching. Thus, local

wisdom-based education management not only helps students understand and appreciate their own culture, but also prepares them to face global challenges with a strong identity and solid character. This approach is expected to create a generation that is not only academically intelligent, but also has high cultural awareness and social responsibility. This approach aims to build a strong national cultural identity, especially in facing the influence of globalization which often threatens the existence of local culture (Febrianty, Y., et al. 2023).

The Importance of Local Wisdom in Education

Local wisdom includes values, norms, and traditions that exist in society that are passed down from generation to generation and have relevance in everyday life. In the context of education, local wisdom can be a resource for developing curriculum, teaching methods, and extracurricular activities that support the strengthening of the nation's cultural identity. Local wisdom is a collection of values, norms, and traditions that develop in society and are passed down from generation to generation, which have strong relevance in everyday life. These values include aspects of life such as how to interact socially, understanding nature, and the system of customs and habits that shape community identity (Wiediharto, VT, et al. 2020). In the context of education, local wisdom can be a very valuable resource for developing a curriculum that is more contextual and relevant to the local culture. A curriculum that integrates elements of local wisdom allows students to learn not only from a global perspective, but also to appreciate and maintain their own culture. In addition, teaching methods based on local wisdom, such as project-based learning or the use of folklore and traditional arts, can enrich students' learning experiences. Extracurricular activities involving local culture, such as dance, music, or handicrafts, can also strengthen students' understanding of the nation's cultural identity. Thus, local wisdom not only maintains cultural sustainability, but also enriches the educational process that encourages students to better understand and appreciate their own cultural roots (Khomsinnudin, K., et al. 2024)

Globalization and its Challenges to Local Culture

Globalization has a major influence on various aspects of life, including education. Rapidly developing information and communication technology has opened up access to global culture. Without balance, local culture can be eroded or forgotten by the influence of more dominant foreign cultures, so it is important to balance these two things so that local cultural identity is maintained. Globalization has a major influence on various aspects of life, including education, by facilitating wider access to global information and culture through information and communication technology (Meliani, F., et al. 2022). Rapid technological developments allow individuals to easily connect with foreign cultures, introducing various values and ways of life that may conflict with local traditions. Without a balance between global and local cultures, there is a risk that local cultures will be eroded or even forgotten, due to the dominance of stronger and more accessible foreign cultures. Therefore, it is important to create a balance between the two influences, by maintaining and integrating local cultural values into the education system. This aims to ensure that local cultural identity is maintained and appreciated, while preparing the younger generation to be able to adapt to global developments without losing their identity (Munir & Su'ada 2024).

Local Wisdom Based Education Management

Local wisdom-based education management is an approach to education management that emphasizes the importance of local values, traditions, and culture as an

integral part of the education system. This approach aims to build a strong cultural identity amidst the flow of globalization that is increasingly eroding local cultural diversity. This approach involves various strategies, such as incorporating local wisdom material into the curriculum, involving community and cultural figures in the learning process, and holding extracurricular activities based on local wisdom. In addition, teachers and educators are also trained to understand and apply local wisdom values in their teaching (Zulfikar, et al. 2024). Thus, local wisdom-based education management not only helps students understand and appreciate their own culture, but also prepares them to face global challenges with a strong identity and solid character. This approach is expected to create a generation that is not only academically intelligent, but also has high cultural awareness and social responsibility. In practice, local wisdom-based education management involves the integration of local cultural elements into the curriculum, teaching methods, and relevant learning activities. This can be done by including materials related to regional languages, traditional arts, customs, and environmental wisdom in learning. In addition, it is important to involve local communities in the education process so that they can share knowledge and experiences related to their culture, while empowering the community (Abdullah, M. (2020)

Local Wisdom Based Education Management Implementation Strategy

The strategy for implementing local wisdom-based education management involves various steps aimed at integrating local cultural values into the education system. One of the main strategies is the preparation of a curriculum that includes elements of local wisdom, such as regional languages, traditional arts, and customs, into relevant learning materials. In addition, training for teachers is key to ensuring that they can teach local wisdom effectively, and are able to link this knowledge to global educational developments (Handayani, et al. 2024). The use of technology can also be utilized to introduce and preserve local culture, for example through the creation of digital content or applications that support culture-based learning. In addition, the active involvement of local communities in education is very important, both through participation in extracurricular activities, and in the development of educational programs that focus on cultural preservation. Collaboration between schools, communities, and the government is also an important factor in creating education that not only prioritizes academic knowledge, but also strengthens local cultural identity amidst global influences. By implementing these strategies, local wisdom-based education can run effectively and have a positive impact on the younger generation in maintaining and preserving their cultural heritage (Sururiyah, MP 2023).

Benefits of Local Wisdom-Based Education

Local wisdom-based education provides various important benefits, both for individuals and for society. One of the main benefits is strengthening cultural identity, where students can understand, appreciate, and love their own cultural heritage, thus avoiding the negative effects of globalization that can erode local culture. Through this education, the younger generation not only learns academic knowledge, but also the values of life contained in local culture, such as mutual cooperation, respect for nature, and social diversity. In addition, local wisdom-based education plays a role in community empowerment, because it involves local communities in the process of education and cultural preservation, which in turn can improve social and economic welfare. Another benefit is the development of stronger character, because students are educated to appreciate tradition, respect differences, and have a sense of responsibility for preserving their culture and environment. Thus, local wisdom-based education does not only focus on

academic achievement, but also on the formation of individuals with character and cultural insight (Saputra, AMA, et al. 2023).

Local wisdom-based education management has several advantages in building national identity amidst globalization. First, education that prioritizes local wisdom is able to introduce and preserve local culture that has existed for a long time. Through a curriculum that integrates local values, the younger generation can get to know their own cultural heritage, which in turn will strengthen their sense of pride in their identity. The advantage of local wisdom-based education management: building identity amidst globalization lies in its ability to integrate local cultural values into a modern education system, while still opening up opportunities to access global knowledge. By prioritizing local wisdom, this education management allows the younger generation to have a deeper understanding of the history, traditions, and norms that are the identity of the nation (Anwar, K. 2021).

In addition, there is still a gap between theory and practice in the application of local wisdom-based education management. Although many studies support the importance of integrating local wisdom into education, its implementation in the field is still limited. Several regions do not have sufficient resources to develop a local culture-based curriculum effectively. Lack of training for educators is also an obstacle in optimally introducing local wisdom-based materials. However, there are also a number of regions that have successfully implemented local wisdom-based education. One prominent example is the use of local languages as a medium of learning in several schools in Java, Bali, and Papua. By utilizing local languages, students not only learn the language, but also the cultural values contained in the language, thereby enriching their knowledge and insight (Anggal, N., et al. 2020).

By instilling character based on local wisdom, the younger generation can utilize Indonesian culture to be preserved by utilizing technology so that Indonesian culture is maintained and the younger generation upholds a sense of nationalism. According to Law of the Republic of Indonesia No. 20 of 2003 concerning the National Education System, education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have spiritual, social, religious strength, self-control, personality, intelligence, noble morals, and skills that are very much needed by themselves for society, nation and state. With the instillation of character education based on local wisdom for the younger generation in the millennial era, the ideals and goals of the Indonesian nation will be achieved (Ichsan, FN 2021).

It is important to realize that local wisdom-based education is not only about preserving culture, but also about character development. Through education that integrates local wisdom, the younger generation is expected to become individuals who are not only intelligent, but also have attitudes and behaviors that reflect the noble values that exist in their culture. Therefore, the management of local wisdom-based education must be carried out holistically, involving various parties, from the government, society, to educational institutions (Lahagu, SE, et al. 2024)

Conclusion

Local wisdom-based education management is very important to build national identity amidst the flow of globalization. By integrating local cultural values in education, we not only introduce culture to the younger generation, but also strengthen the sense of pride and love for the homeland. Local wisdom-based education provides an opportunity for the younger generation to grow into individuals with character, love culture, and are able to adapt to changing times. However, the implementation of local wisdom-based education still faces a number of challenges, especially in terms of curriculum integration and human resource development. Therefore, policies are needed that support curriculum

flexibility and training for educators so that they can implement local wisdom-based education more effectively. In the future, it is hoped that local wisdom-based education can become an integral part of the national education system, which not only maintains cultural diversity, but also strengthens the foundation of national identity in facing the challenges of globalization.

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